**GRAFTON EDUCATION FOUNDATION**

**BOARD OF DIRECTORS MEETING**

**GHS Library Media Center**

**February 19, 2018**

**7:00 p.m.**

**UNAPPROVED**

1. **Call to Order – Mike Donahue**

The meeting was called to order at 7:00 pm

1. **Introduction of Guests - All**

**Board of Directors Present**: Tammy Taylor, Kathy Korb, Amanda Olejniczak, Ann Roskos, Mike Donahue, Mike Cibulka, Tracy Brogelman, Joanne Ward, Michelle Bigler, Renee Riddle

**Board of Directors Excused**: April Shanks

**Members Present**: Sean O’Brien, Lisa Tagliapietra, Mary Helen Hogan, Bob Hoffman

**Guests**: None

1. **Minutes of Previous Board Meetings (January)**

The meeting notes were approved with the addition of Michelle Bigler to the Directors present

1. **Treasurers Report – Ann Roskos**$5000 US Bank sponsorship check received

$15,000 received from past years from US Bank

Soupor Bowl Summary:

Revenue $61,000

Expenses at $21,000 (includes $10,250 payout for Reverse Raffle winner)

Net profit $38,861.68 (down in sponsorships, Silent Auction, and Live Auction)

1. **School Board Meeting Updates - Josephine Maehl**

Jo will fill us in at next meeting

1. **2018 Grant Committee Report**

Grant writing was encouraged this past Friday during professional development

Deadline was extended to allow for grant development

Put guidelines up on the GEF website (these grant guidelines are on the application and google document)

If grants are not awarded, letters will go out to inform the requestor (also include why the grant was not awarded) The grant committee will deliver the rejection letters the same time as the Prize Patrol delivers the awarded grants.

1. **Soupor Bowl 1/27/18 – Mike Donahue & Lisa Tagliapietra**

Attendance was up from 2017 Soupor BowlBefore the Soupor Bowl we sold 226 tickets for the Reverse Raffle

At the Soupor Bowl we sold an additional 16 tickets

For 2019 Soupor Bowl we will discuss alternative ways to get more excitement around the final 10 tickets in the Reverse Raffle

Deeper soup ladles or burner diffusers for 2019 so that the soup stays simmering

Pictures will be distributed for Facebook publication, as well as advertisement for US Bank

Promoting the Silent Auction and event will be key to planning for 2019 Soupor Bowl – we have reserved the 3 Village banner locations, possible yard signs, handouts in children’s folders, advertisements in local establishments, send info with Seeds to Harvest Thank You’s, PTA meetings (have GEF Board members discuss our goals and events with parents)

Giving out 2 free drinks, soup, fundraiser event – possible raise the fee of admission

Cell reception at the Cedars is very poor

Possible sell more apples for $20 (vs. $25)

Announcement on Facebook/media to show $40000 was raised!

Thank you cards will be sent out by GEF members to the organizations/individuals they solicited. Kerry is sending Thank You’s for the Fund-a-Need, general donations, soup givers

GEF will match $1000 for the flexible furniture. $2000 will go into restricted funds.

1. **2018 Color Blast – Lisa Tagliapietra**

Yard signs with info about GEF, how much money GEF has raised, what the Soupor Bowl raises money for, etc. to help increase awareness about GEF

Marketing materials (60x36 banner $67) – 3 banners this year

Posters

PWSB want to have a giveaway (beach balls)

Lisa will need help to get sponsorships

Pre-packet pick up will be on Friday before the event

1. **GEF Pass-through Grants**

Jeff Nelson is suggesting that contributions over $250 require the approval of the Grafton Board of Education

Having the grant committee sit down with Jeff will be needed to determine how the grants are awarded.

A grant is a process, it is not a “gift” as indicated in the 840 policy

Teachers are getting the approval from the school board members

Jeff is also indicating that the GEF will get PR if we are able to show how much GEF is awarding the teachers in the district

1. **GES Salvage Project**

Jake Knox from Lucky Star Workshop

Using the bleachers to make an undisclosed item

10 items or $500 each made for us to auction off

Remove the “G” from the gym floor (he may not be able to get it off completely)

Everything we want needs to be claimed by June 6th

Sell items at the Soupor Bowl using online Silent Auction platform (assuming storage of the items is not an issue)

1. **Additional Committee Reports - All**

At GHS trying to rebrand the post-prom event (Prom 2.0)

Post prom will be from 11:30pm - 1:30am

Would GEF sponsor $250 to increase visibility and marketing? Motion was approved to sponsor the event Prom 2.0

1. **Other Matters - All**

No other matters were discussed

1. **Adjournment**

The meeting was adjourned at 8:20 pm