**Grafton Education Foundation, Inc.**

**Board of Directors Meeting**

**June 19, 2017**

**UNAPPROVED**

1. **Call to Order - Tammy Taylor**

Tammy Taylor called the June meeting of the Grafton Education Foundation to order at 7:02pm.

Directors Present: Tracy Brogelman, Mike Donahue, Kerry Feutz, Amanda Olejniczak, Renee Riddle, Ann Roskos, April Shanks, Tammy Taylor

Directors Excused: Mike Cibulka, Kathy Korb, Joanne Ward

Directors Absent: none

Members Present: Bob Hoffman, Mike McMahon, Josephine Maehl

1. **Introduction of Guests - All**

No guests were present at the meeting

**III. Minutes of Previous Board Meetings (May)**

Motion was made and approved to accept the minutes of the May Board meeting as written.

**IV. GEF Board Vacancies & Nominations - All**

Motions were made and approved to fill the vacancies of the GEF Board:

Treasurer – Ann Roskos

Secretary – Amanda Olejniczak

GEF has the following board position open:

 Kennedy Liaison

Mary Hellen Hogan may be willing to co-chair a GEF event, possibly Seeds to Harvest

**V. School Board Meeting Updates - Josephine Maehl**

The school board is meeting to discuss redrawing the boundaries through the community to determine school districts. Also, energy companies are being interviewed to determine which one to work with during the renovations.

**VI. 2017 PWSB GEF Color Blast Re-Cap - Tammy Taylor**

Lisa Tagilapietra & Erin Teplin will co-chair the event again for 2018

Participant totals:  approx. 740 people

We had 646 people pre-register online:

* 287 participants were ages 18+
* 326 participants were ages 4-17
* 43 participants were ages 3 and under

Overall we have had very positive feedback from race participants.  Using the online registration was a huge hit and very easy to manage.  We spent $626.03 in processing fees.  Money well spent.

PWSB was very proud to work the event and did a great job.  We were included in the Grafton Record, News Graphic Calendars prior to the event

Bell Orthodontics and Kohls Cares worked 2 of the 3 color stations.  Worked very well to have volunteers.

So far we have been seen in the News Graphic and the Milwaukee Journal.  Great press for Grafton!   We are expecting to see something pop up in Ozaukee Now in the near future.

Thinking ahead to 2018 we would definitely like to work with Lighthouse Events again.  We are talking about changing up the race route and possibly adding another color station and more color at each station.  Lighthouse has some ideas for us to attract more people.  We will meet with them in the near future to brainstorm ideas.

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| TOTAL PROFITS: | $18,046.97 |
| TOTAL EXPENSES: | -$5,806.03 |
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| **GRAND TOTAL PROFIT** | $12,240.94 |

It was discussed that the 2018 GEF Color Blast needs to be held prior to Memorial Day as construction begins. It will also need to be after GHS graduation.

Discussion about having a festival or food trucks after school, prior to the Color Blast as many families were on site an hour or more before the start of the event.

**VII. Seeds to Harvest Planning for 2017 - Tracy Brogelman**

Tracy presented information on the Seeds to Harvest. Letters will be going out soon. Kerry will be helping to organize the mailing.

**VIII. 2017 Prize Patrol Recap - Mike Cibulka**

This is the 7th year of Prize Patrol. Over $200,000 in grants have been awarded. $43,261.58 was awarded in 2017.

Only a few GEF members were able to help with the Prize Patrol. Ideas were discussed on how to liven up the event, get more participants, and have the schools more involved. The total number of applications received this year was up (at 22 applications).

A majority were from John Long Middle School (they were given time during their personal development to write applications). Should other schools give their teachers time as well? Tracy will be offering sessions to help teachers write grant applications.

Mike will be stepping down as Chair of the Grant Committee. Tammy will be meeting with Mike soon to discuss grant reconciliation and denial letters.

**IX. Treasurers Report - Mike Donahue**

Mike presented a review of the revenue and expenses for May 2017. A motion was made and approved to move $25,000 to a CD with an option to renew annually. This will be staggered with the CD GEF currently has.

**X. Grafton’s Independence Parade on July 1 st - Mike Donahue**

GEF will be participating in the Independence Day Parade. Meet at 10:45am at GHS parking lot. Wear GEF green shirts, if possible. We need a volunteer to be Grant and wagons for the candy. Mike will get the banner from storage.

**XI. Additional Committee Reports - All**

No matters were discussed

**XII. Other Matters - All**

In order to encourage donations and promote the Seeds to Harvest Program, the large wooden “Apples filling a basket” sign will be spruced up and placed in front of the District Building. It was discussed to have a goal of about $20,000-$21,000 for this year’s donations.

Meetings for the 2017/2018 school year will be held on the 3rd Monday of each month at 7pm.

As we have new members, expect an email to go out regarding ordering of new shirts.

It was discussed to have the GEF president speak at the teacher’s Welcome Back Day as well as on the New Teacher Day. It was also discussed to have GEF members at the all-school 2 day registration event in August.

**XIII. Adjournment**

Meeting adjourned at 8:16pm

Respectfully submitted

Amanda Olejniczak - Secretary