

GRAFTON EDUCATION FOUNDATION, INC.
BOARD OF DIRECTORS MEETING
March 8, 2011

GHS Library Media Center

I. Call to Order

B. Hoffman called the meeting of the Board to order at 7:05 p.m. This is a regular meeting of the Board of Directors.

Present: M. Donahue B. Hoffman, R. Kranitz, J. McNally, R. Riddle and K. Walton

Excused: C. Bauer, S. Davis, and S. Vepraskas

School District Liaison: A. Shanks (present)

II. Introduction of Guests

B. Hoffman introduced the guests: Dick Best, Mike Cibulka, Steve McDonnell and Abby Schroeder

III. Previous Meeting Minutes

B. Hoffman submitted the minutes from the February 8, 2011 meeting for review. No additions or corrections were made. J. McNally moved to approve the minutes as corrected; seconded by R. Riddle. Motion carried 6-0.

IV. Treasurer's Report

M. Donahue presented the Treasurer's Report orally. Motion made to approve the report as presented and seconded. Motion carried 6-0.

V. 2011 Grant Applications

Report was given regarding grant applications. We have received 9 applications for a total of \$18,000. We can cover all of the applications if we hit revenue projections. It was agreed to stick to the \$12,000 budget but seek more money. B. Hoffman met with Dawn Zandt District Director of Curriculum and Instruction. We will apply to major contributors for funds, e.g. for 3-year author in residence; contact Grafton Rotary. R. Kranitz will meet with investment committee re endowment and share report of current returns experienced with investments another fund is achieving.

VI. Seeds to Harvest

- A. Planning for this year's event – Planning committee to meet on (maybe) April 26th @ 7:00. Abby Schroeder is the chairperson.
- B. Event sponsorship – The Chamber of Commerce has sponsors for major events at \$5,000 each. We should seek sponsors for major events. We need to define what sponsor gets and to review expenses. We could possibly rent better space with a sponsorship. B. Hoffman will draft a letter. After more discussion, a motion was made to approve \$500 to make sign for the endowment campaign. Motion carried 6-0.

VII. Major Giving –

- A. PR Campaign – Normally, it takes 3 years to get a major gift. We have a list of 70 potential givers. We will do annual fundraisers – one at the beginning of the school year and one at the end.
- B. Identification of Major Givers – We have found other non-profits by zip code with links to Form 990 (e.g., Exacto Spring and founder (Heitz) – which has \$3M in funds).
- C. Update to Major Givers – We reviewed the list of the donors who contributed to our Foundation.
- D. Fund-raising and Development Conference – There is a seminar scheduled on fund raising June 1-3. B. Hoffman would like to attend at a cost of \$425.
- E. Identifying funding opportunities for Major Givers – We are making a list of fundraising ideas. Lists should be given to Abby Schroeder for review.
- F. Portraits in the Park – This event is scheduled for September 11th. Motion to include this event as a fundraiser was made by J. McNally and seconded by R. Riddle. Motion carried 6-0.

VIII. Additional Committee Reports – We will need three leaders for the Packer game fundraisers. One for each game. There will be a planning session on March 19th.

M. Donahue left at this point

IX. Strategic Planning –

A. Coordination with Grafton School District – Dr. Pechura believes that the role of GEF and similar organizations will increase as a result of State budget cuts, since school revenues will be cut and work rules will change. He also believes that GEF should appeal to other donors besides parents because education has an effect on many groups.

B. This month's exercise – 24-hour math curriculum by computer. Develop public/private Partnership.

X. Other Matters – We discussed white paper from CESA. Grafton is a pioneer in CESA One. According to Arnie Duncan, Secretary of Education, most local people don't know about program yet.

XI. Adjournment

There being no further business, motion to adjourn was made by R. Kranitz and seconded by R. Riddle. Motion carried 5-0.

The meeting adjourned at 8:45 p.m.

Respectfully submitted,

Richard Kranitz
Secretary